

PRESS RELEASE

Boulogne-Billancourt, 19 January 2021

Energisme raises €6.07 million in a greatly successful private placement round

Boulogne-Billancourt, 19 January 2021 – 8.00 a.m. – ENERGISME (FR0013399359/Ticker: ALNRG), a French provider of SaaS solutions for energy performance management, today announces the success of its capital increase, without pre-emptive subscription rights, through a private placement with accelerated bookbuilding. The issue was made predominantly in France, as well as in other European countries, to a restricted circle of investors that are meeting the criteria for qualified investors, pursuant to Article L.411-2 I of the French Monetary and Financial Code.

The Company issued 1,207,384 new shares with a par value of €0.10 each, at a unit price of €5.03, including the issue premium, thus generating a total amount of €6.07 million (16.67% of the Company's post-transaction share capital).

The round generated considerable demand from French and European investors, for a total of €14.89 million, i.e. 245.13% of the maximum amount of shares made available.

Energisme plans to use the funds raised to round out the funding obtained from the IPO in July 2020, with the aim of:

- financing growth (WCR), and
- expanding its sales force.

The Company continues to look out for potential growth opportunities through acquisitions in its market and reserves the right, should such an opportunity arise, to redirect some of the funds described above, by reducing the amount earmarked for expanding the sales force.

For reference, a shareholder owning 1% of the Company's share capital prior to the issue will now own a stake of 0.83%.

The capital increase was approved by the Board of Directors on 18 January 2021, in accordance with the 14th resolution approved by the Combined General Shareholders' Meeting of 29 June 2020. The price was set at a 19.81% discount to the weighted average share price over the last three trading sessions prior to setting the issue price, and at a 15.60% discount to the closing price on 18 January 2020.

The capital increase was carried out without pre-emptive subscription rights through private placement. Settlement and delivery of the new shares issued under the capital increase and their admittance for trading on the Euronext Growth market in Paris is scheduled for 21 January 2021.

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The new shares will bear current dividend rights and will be admitted for trading on the Euronext Growth market in Paris under ISIN code: FR0013399359 – ALNRG.

Energisme's share capital will comprise 7,244,304 shares following settlement/delivery.

Following the capital increase, the Company's share-ownership breaks down as follows:

Shareholders	Pre-private placement				Post-private placement			
	Number of shares	% of capital stock	Number of votes	% of votes	Number of shares	% of capital stock	Number of votes	% of votes
Thierry Chambon and family	262,780	4.35%	496,080	5.56%	262,780	3.63%	496,080	4.90%
Alexis Tran and family	170,840	2.83%	336,380	3.77%	170,840	2.36%	336,380	3.32%
Pierre Vidal and family	302,040	5.00%	604,080	6.77%	302,040	4.17%	604,080	5.96%
Ingmar Wilhelm	460,120	7.62%	933,510	10.46%	460,120	6.35%	933,510	9.21%
Wissam Anastas	438,860	7.27%	892,050	9.99%	438,860	6.06%	892,050	8.80%
Ramez Nasser	510,120	8.45%	983,510	11.02%	510,120	7.04%	983,510	9.71%
Thierry Braine Bonnaire	6,700	0.11%	11,900	0.13%	6,700	0.09%	11,900	0.12%
Corporate officers and employees	2,151,460	35.64%	4,257,510	47.70%	2,151,460	29.70%	4,257,510	42.02%
Other long-standing shareholders (natural persons or legal entities)	2,015,030	33.38%	2,797,100	31.34%	2,015,030	27.82%	2,797,100	27.61%
Free float	1,870,430	30.98%	1,870,430	20.96%	1,870,430	25.82%	1,870,430	18.46%
New investors					1,207,384	16.67%	1,207,384	11.92%
Total	6,036,920	100.00%	8,925,040	100.00%	7,244,304	100.00%	10,132,424	100.00%

Transaction partners:

Lead Arranger-ISP & Bookrunner



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Advisor



In accordance with the provisions of Article 211-3 of the General Regulation of the Autorité des Marchés Financiers, the Company's offer of shares in the context of this capital increase through private placement does not give rise to an obligation to issue a prospectus approved by the Autorité des Marchés Financiers.

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Detailed information about the Company, particularly as regards its business, results and related risk factors, is provided in the Company's information document, which may be viewed, along with other regulated information and all of the Company's press releases, on its website (<https://energisme.com/investisseurs>).

About ENERGISME

Founded in 2004 and taken over in 2015 by energy sector specialists, ENERGISME has developed a SaaS technology platform to accelerate companies' and buildings' energy performance (energy service providers, energy suppliers and distributors, manufacturers and property managers) by using intelligent data to achieve financial, operational and environmental gains that are substantial and, above all, measurable. Bolstered by its platform's technological and operational attributes, ENERGISME already has 114 large account clients. A white-label solution is also being marketed to top industry players. ENERGISME (ISIN code: FR0013399359/Ticker: ALNRG) has been listed on the Euronext Growth market since July 2020.

ENERGISME is eligible for SME personal equity plans and qualifies as a BPI Innovative Company.



For more information see: <https://energisme.com/investisseurs/>

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Disclaimer

In France, Energisme's share offering as described above will be made exclusively through private placement, pursuant to Article L. 411-2 of the French Financial and Monetary Code and applicable regulatory provisions. It does not constitute a public offering within the meaning of Article L. 411-1 of the French Financial and Monetary Code. Accordingly, no prospectus will be issued or subject to AMF approval.

For European Economic Area Member States having transposed Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 (as amended, in particular by Directive 2010/73/EU, insofar as this directive was transposed in each EEA Member State) (the "Prospectus Directive"), no action has been or will be undertaken to make a public offering of securities that would require the publication of a prospectus in one or more of the Member States.

This press release and the information contained herein constitute neither an offer to subscribe for or buy, nor a solicitation of an order to buy or subscribe for Energisme shares in the United States or in any other jurisdiction where the transaction may be subject to restrictions. Securities may not be offered or sold in the United States unless they are registered or exempt from registration under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), it being specified that Energisme shares have not been and will not be registered under the U.S. Securities Act and that Energisme does not intend to conduct a public offering of securities in the United States or in any other jurisdiction.

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